Beyond Staff Picks: Digital Discovery in Public Libraries

Lydia Zvyagintseva,
MA/MLIS Candidate
Doorways of appeal
Doorways of appeal

Character

Setting

Language

Story
Reader’s advisory

what people read >> why they read
“the process of reader’s advisory is not identical to the process of retrieving information about fiction or nonfiction titles, and while book characteristics are instrumental in facilitating such information retrieval, they are less effective for the process of advisory.” (Dali, 24).
appeal >> experience of reading
“In general, reading appeal does not lend itself to automation as easily as the traditionally defined book appeal and requires flexibility and sophistication on the part of the human reader’s advisor.” (Dali, 42)
How to translate into digital?

- Content classification
- Serendipity
- Custom user profiles
Your story is about...

**LIFE**
- Life is full of...
  - Tragedy
  - Beauty
- Your words to live by:
  - Be the change you want to see in the world.
  - The journey of 1,000 miles begins with a single step.

**LOVE**
- Let’s talk setting.
  - Present
  - Past
- Dance like nobody’s watching.
  - The sisterhood of the traveling pants

**ACTION & ADVENTURE**
- Get ready for a page-turner!
  - Where does your mind wander to on a rainy day?
  - Case-cracking.
  - A fairytale (tweaked).
  - A different place and time.
  - History or Hypothetical?
  - Hypothetical
  - History
- What gets your heart beating?
  - The rules of attraction.
  - A summer fling.

---

Books mentioned:
- Confessions of a Murder Suspect by James Patterson
- Towering by Elizabeth Fekkes
- Code Name: Verity by Elizabeth Fekkes
- The Forever of Ella and," by Tracy Kreden
- The Testing by Joelle Charbonneau
What keeps your pages turning?

Thrills & Kills  Mysteries in History  Crime, Spies & Private Eyes

Do you want to be scared?

Add a little...

What keeps you on the edge of your seat?

Yes  No, but still intrigued.

Betrayal  Love

Action  Puzzle

What keeps you intrigued?

A cozy kill.

Court-room chaos.

A psychological thrill ride.

Fierce female or alpha male?

Female  Male

What gets your pulse pumping?

A plot-twisting turn.

A true story.  A sizzling setting.
Discover Your Local Story

A good book can take you anywhere! Navigate our Discover Tool for 34 books that take readers all over the map. Where have you been wanting to go?
Holiday Reading Guide

Where is your story set this holiday season?

Whether you’re home for the holidays or heading for warmer weather, use our holiday reading map to navigate your way to the perfect season of reading.
<table>
<thead>
<tr>
<th>In Love</th>
<th>Adventurous</th>
<th>Sneaky</th>
<th>Nostalgic</th>
<th>An emotionally compelling novel about finding your true place in the world.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Creative</td>
<td>Enchanted</td>
<td>Inventive</td>
<td>Nosy</td>
<td>Dark</td>
</tr>
</tbody>
</table>
To what depths are you willing to go for a good scare?

- **Ghosts**
  - Goosebumps
  - The Last Apprentice
  - This House Is Haunted
  - The Ghost Writer
  - Mrs. God

- **Witches**
  - Witch & Wizard
  - Angel Stone
  - The Night Strangers
  - White Is for Witches

- **Demons**
  - The Last Apprentice
  - Daughter of Smoke & Bone
  - Dead Winter
  - Carbon Comfort

- **Creatures**
  - Goosebumps
  - C. W. Saari
  - The Apple for the Creature
  - Parasite

- **Murders**
  - Marie Antoinette, Serial Killer
  - The Mile Marker Murders
  - The Last Winter of Dani Lancing
  - Kiss the Girls
Whichbook

A new way to choose what to read

Whichbook enables millions of combinations of factors and then suggests books which most closely match your needs. Click to open up to 4 sliders and move the arrow to set your choices.

Explore great book lists or create your own

**Comfort zone**

**Laugh your pants off**

**Bad luck and trouble**

**Short and sweet**
**Benny and Shrimp**

by Katarina Mazetti

ebook

Treat yourself to this quirky romantic comedy, guaranteed to lift your spirits with its feel-good factor. It's the familiar 'women from Venus, men from Mars' plot, but told from both points of view, with a down to earth honesty and a refreshing absence of chick-lit smaltz.

**The Wedding**

by Imraan Coovadia

When Ismet sees 'the most beautiful woman in the world', Khateja, from a train window he uncharacteristically leaves the train and is married within two days. However Khateja is not so enamoured by her new husband as he would like and she devotes her life to making him as miserable as possible. Touching and very funny - the characters are wonderful.
Libraries as places

“Both physical and digital libraries occupy the physical-conceptual continuum with respect to ideas, materials, and people.” (Pomerantz & Marchionini, 506)
Libraries as places

- physical-conceptual continuum
- people who hold stakes in the place
- functionalities that bring people to the place
Virtual Bookshelves

• Curtin University

Virtual Bookshelf

A regular update of new titles that have been added to the Curtin Library collection. The carousel may be moved interactively. See also new items listed by Faculty & School, and Virtual Bookshelf FAQ.

[View as Bookshelf] [View as Carousel]
Virtual Bookshelf

A regular update of new titles that have been added to the Curtin Library collection. The carousel may be moved interactively. See also new items listed by Faculty & School, and Virtual Bookshelf FAQ.
Digital libraries

1. “Space” is defined by the classification scheme.

2. Information architecture is fundamentally an exercise in classification.
Weaving the Web: The Original Design and Ultimate Destiny of the World Wide Web by Its Inventor
Tim Berners-Lee with Mark Fischetti

Author: Tim Berners-Lee
Description: xi, 226 p.; 25 cm.
Format: Book
Summary: There was an error retrieving the data.

Location
- Hunt Library
  - Classics in Engineering & Textiles (2nd floor): TK5105.888 .B46 1999 (Browse Shelf)

Call Number
- Available upon request (Request item)
- Available
Book Finder @ RUL

RUMA
Ryerson University Library & Archives

Search...

10th Floor

Elevators

10th Floor

Silent study area
National University of Singapore
EveryBook

Tweeting every book. A bot by @gangles, data from @googlebooks.

Inspired by @MuseumBot

github.com/Gangles/every-

Tweet to Every Book

1,203 Photos and videos

Every Book @EveryBookBot · 10m
The Waves Bot

V. Woolf
@the__waves
Virginia Woolf // tweeting The Waves line-by-line

currants and rices, the silver bags and the blue bags, are locked
Serendip-o-matic

Let your sources surprise you.

**Feed.**
Grab some text or link to your personal library.

**Whirl.**
Magically compare your research with major collections.

**Marvel!**
Be amazed by what turns up.
Digital Bookmobile
take a peek inside the DIGITALBookmobile

Digital Catalog

Best-selling authors. New release titles. Classics and crowd-pleasers. Your library's digital collection has it all. Introductory videos and interactive computer stations give visitors a chance to browse the host library's collection of eBooks, audiobooks, and more.

Audiobook Alley   +
eBook Experience  +
Gadget Gallery    +
Video Lounge      +
“Libraries are fundamentally spatial, but the definition of space must be broadened: the most critical element of this space may not be that it is either physical or virtual, but that it is intellectual.” (Pomerantz & Marchionini, 528)
Thanks!

Thanks!

- @lydia_zv
- lydiaz@ualberta.ca