ADVOCACY PRINCIPLES



Advocacy Principles

The Alberta Library (TAL) recognizes that the Alberta Library community is diverse and represents different opinions on matters that concern it. However, it also recognizes that supporting advocacy efforts is an area where TAL can offer support to members in a timely and cost-effective manner. To support members, without contradicting them in areas where there are divergent opinions, TAL will focus on the following advocacy efforts:

- TAL will target issues that affect libraries in the province of Alberta, recognizing that there are other organizations that target national and international issues.
- Municipal issues will only be addressed if they affect communities across the province, e.g., municipal election strategies.
- TAL's primary contribution will be providing information to members to support them in their advocacy efforts. This may include customizable material as well as training. Each member is responsible for how they use this material.
- TAL will only undertake advocacy on behalf of its members on issues that are clearly within its operations, e.g., continued funding for provincial licensing programs.
- Any additional advocacy undertaken by TAL will be approved by the Board in advance.

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